



From

**Web Communications**

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Invoice ID | **W15-0020**  
 Issue Date | 12/18/2014  
 Due Date | 01/17/2015 (Net 30)  
 Subject | 10ksbdetroit website expansion

Invoice For | **Economic Development**  
 4015 Faculty/Administration Building  
 656 W. Kirby  
 Detroit, MI 48202

Type	Description	Quantity	Unit Price	Amount
Product	Add "Events" menu item	1.00	\$65.00	<b>\$65.00</b>
Product	Add "Alumni" menu item	2.00	\$65.00	<b>\$130.00</b>
Product	Homepage updates	2.00	\$65.00	<b>\$130.00</b>
Product	Content updates	2.00	\$55.00	<b>\$110.00</b>
Service	Project management	2.00	\$32.50	<b>\$65.00</b>
Product	Add "Testimonials" (details coming)	0.00	\$65.00	<b>\$0.00</b>

**Amount Due            \$500.00**

**Notes**

<http://10ksbdetroit.com/>

**"Events" menu item**

- 12 per year, pulling from events.wayne.edu. They have a sample they are sending
- Listing will display the next 12 months in the 10ksbdetroit child page template
- Links will go off to the events calendar
- Examples: <http://ccc10ksb.wordpress.com/info-workshops/>

**"Alumni" menu item**

- Will have general overview of alumni benefits (page content)
- Needs a single password (custom field) template to protect a page that will be linked to from the main Alumni page
- Needs to allow matching against many 'password' custom fields (they will have a different pass per cohort for the same page)

**Homepage Updates**

- Add "Twitter embed" to the homepage template - Use a twitter widget and pull tweets from @GS10KSmallBiz
- Add the "morning joe" video to the homepage (embed code at <https://waynedotedu.tpondemand.com/entity/7832>)

**Content updates**

- FAQ menu item - Static page from the CMS, they will provide content
- Evaluate the menu items, are they in the right order?